

Media Literacy

champions

Lesson 2: Resource 1 - Example hunt scenarios



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Funded by
European MEDIA AND
INFORMATION Fund
Managed by
Calouste Gulbenkian Foundation

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Scenario 1 - Jake

Jake loves basketball and came across a video stating that a special drink could help your muscles to make you jump higher. Excited by the idea, he shared the post with his friends. He didn't know the drink was just a normal energy drink.



Scenario 2 - Kean

Kean's company released a new games console, but found that another company had a much more popular console. He paid some influencers to claim the other company's console was slow and could damage your eyesight.



Scenario 3 - Elli

Elli stumbled upon a news article which showed an image of a famous world leader with a group of penguins that had escaped from the zoo, finding their way onto an ice rink. It was pretty funny and Elli was about to share it, but there was something about the image that looked wrong, although Elli wasn't sure what. Maybe it was because some people in the background looked kind of blurry, or something was off about how the leader looked.



Scenario 4 - Cat

Cat saw a viral image on social media showing a baby dolphin that had been split up from its family and was now swimming through Venice's canals. Cat found it really upsetting to think about the dolphin being on its own. The post claimed the dolphin was there because of leaking oil tankers and blamed a particular country. However, Cat used a reverse image search that showed the image was actually taken at a different location and time, and had nothing to do with Venice or the other country named.



Scenario 5 - Olu

Olu read an article claiming that “all musicians are naturally talented and never need to practise.” Olu’s mum and brother are both musicians, and they always encourage practise. So Olu recognised that it was a false assumption that disregarded the hard work and dedication that musicians put into their art and performances.



Scenario 6 - Sophie

Sophie came across a video online claiming that a new scientific breakthrough could reverse the aging process. However, when they talked about the evidence they just said things like “experts say...” without saying which experts they were talking about. They didn’t mention any scientific studies either, so Sophie searched for newspapers reporting about this but found no other articles on the topic.



Scenario 7 - Cammy

Cammy loves history and saw a picture on social media she recognised was from a historical event. However, the image was being shared in the context of a current political event, suggesting the image was of the current event. Cammy realised that the image had been recycled from the past, and was trying to mislead people.



Scenario 8 - Louis

Louis read a news article stating that “all teenagers are addicted to social media.” Feeling targeted, misrepresented, and angry, Louis felt that he’d been judged based on how others behave, as it disregarded the diverse experiences and habits of different people. Louis shared it with his friends so they could discuss how ridiculous it was.



Scenario 9 - Ava

Ava came across an image on social media showing her favourite athlete in a controversial situation. However, Ava realised that the athlete had a mark on their arm that they didn't have in other photos, so she was pretty sure it had been manipulated to make it appear as if the athlete was involved in an incident they were not.