

# Media Literacy

champions

## Lesson 4: Resource 1 - Algorithm map

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bellngcat DEMOS

PSHE Association  
Quality Assured  
Resource  
PSHE  
Association

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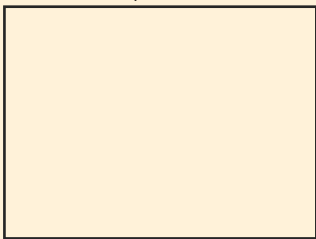


The  
Student  
View

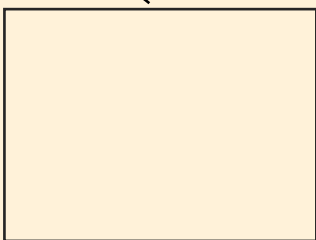
**Cassidy**



Searches for DIY and craft project ideas on a video sharing platform



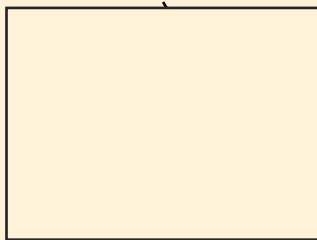
Shares videos with friends and posts videos of themselves trying craft tutorials at home



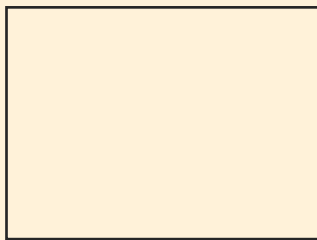
**Lottie**



Watches lip-sync and dance videos scrolling through social media



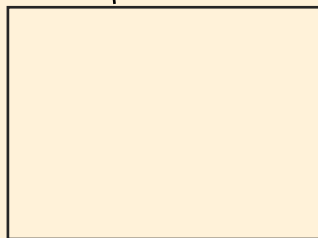
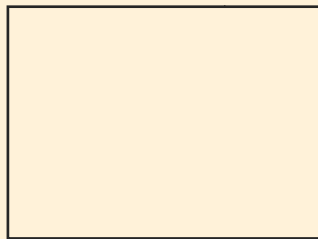
Follows influencers and dancers, including videos showing how to do particular moves



**Elin**

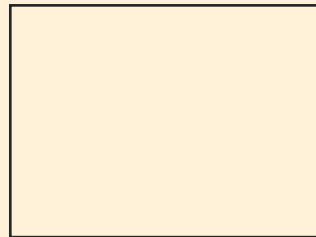


Uses a search engine to find science experiments safe to do at home on the family tablet



The algorithm shares videos about science with no sources, Elin isn't sure they're true

**Jakob**



The algorithm on a video streaming platform shows short clips of video game reviews

Livestreams his own gaming and follows others sharing reviews and play-throughs

