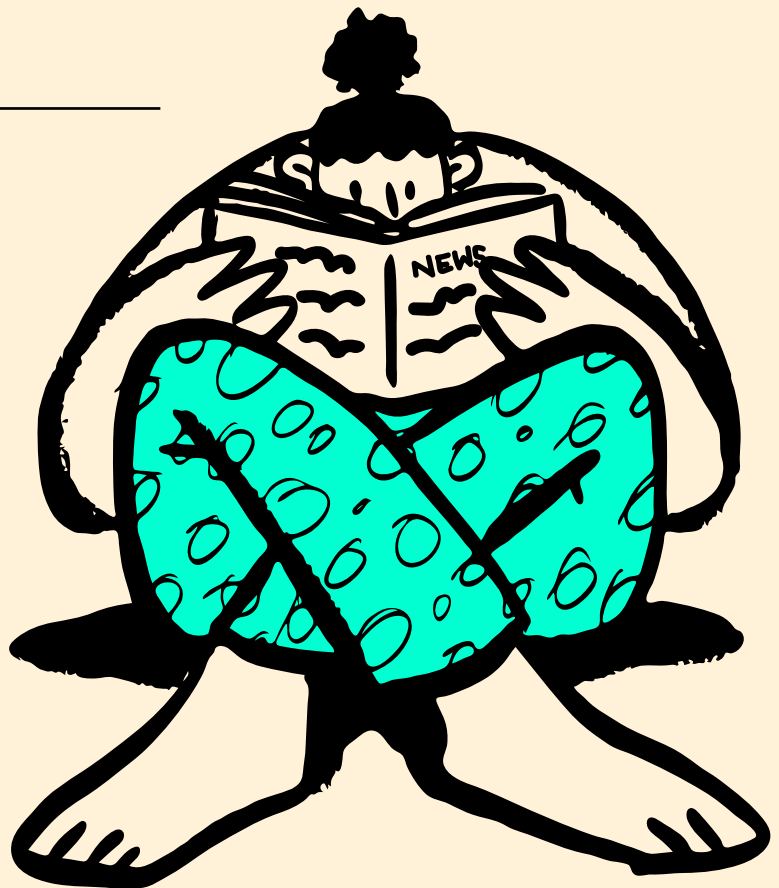


Media Literacy

champions

Lesson 4: Resource 1b - Algorithm map completed



Cassidy



Searches for DIY and craft project ideas on a video sharing platform

The algorithm recommends upcycling and craft tutorials

Shares videos with friends and posts videos of themselves trying craft tutorials at home

The algorithm shows riskier craft tutorials using sharp tools and electrical equipment

Lottie



Watches lip-sync and dance videos scrolling through social media

The algorithm promotes videos of influencers doing dance routines to popular songs

Follows influencers and dancers, including videos showing how to do particular moves

The algorithm promotes videos showing influencers who dance talking about their diet

Elin



Uses a search engine to find science experiments safe to do at home on the family tablet

The algorithm shows science news on her older brother's social media accounts

She logs in to her older brother's social media accounts to watch and like more videos

The algorithm shares videos about science with no sources, Elin isn't sure they're true

Jakob



Uses a gaming streaming platform to watch others play and find new games

The algorithm on a video streaming platform shows short clips of video game reviews

Livestreams his own gaming and follows others sharing reviews and play-throughs

Starts seeing videos of men making rude comments about female gamers and characters